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# STRATHFIELDSAYE COMMUNITY ENTERPRISE LIMITED

## Newsletter No. 3 – Oct 2005

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Dear all,

The Strathfieldsaye Community newsletter is designed to keep you and your family up to date with the progress of the Strathfieldsaye Community Enterprise Ltd and developments relating to our proposed new sport and recreation facilities.

This is our first newsletter since the "Day on the Fields" celebration in support of the Tsunami appeal held earlier this year. Thanks once again to all those who helped and contributed to make the day the success it was. Thanks also to local community members Tony Britt and Helen Sweeney of Assissi Aid. It is heartening to see that our community has had such a significant impact in providing aid to a part of the world that had been devastated by the Tsunami (refer photo of boat).

In respect to the Strathfieldsaye Community Enterprise Ltd. The funding model is progressing steadily but would appreciate any additional support from the local community. The strength of this model is that it will provide a regular and reliable source of funding to contribute to community facilities, however it is contingent upon support from the local community.

The SCE Ltd has been very active over the past few months and is about to embark on a promotional and marketing strategy to stimulate greater uptake of the model and improve membership.

Editor



### Lets Make A Stand

*....and netball courts and walking tracks and an oval and a playground and lots more. It's up to you!*

All you need to do is make a telephone call..... How easy is that?

If you have a Bendigo Bank (BB) loan or deposit account simply contact BB on Tel. 54339658 and register your account to the Strathfieldsaye Community Enterprise Ltd (SCE). BB will then gift a percentage of their Banking Margin to the SCE at no cost to you.

And it is working.....we are now generating \$3000 per month. This has allowed us to take out a loan from BB for \$100,000 as a community contribution towards the development of the new multi purpose sports complex on the Ryall site.

So if you have a BB account make a telephone call today.

If you wish to switch your banking to the BB or open a new account to help support our community the BB rewards us with an even better percentage, however standard fees may apply for new loan facilities. Contact the BB to find out more.

Some more good news is that the Bendigo Community Telco (BCT) also supports this model and our income stream from BCT is growing healthily. For existing BCT account holders all you need to do is link your account to the SCE while for new customers find out how to switch your home and business accounts to the Telco that is investing in **your** community. So make a call to the BCT on Tel. 54545000 today to find out more.

The SCE also invites local businesses to join this model. Bendigo Toner Cartridge Replacements (Ph: 54395965) is a local business offering benefits for domestic and business use. They will contribute \$1.00 to the SCE for every ink jet or toner cartridge purchased and offer business deals on equipment purchases.

Our committee has worked hard and we need a hand.....can you help to spread this message?.....talk to your neighbour, friends, work mates or relatives and **Let's Make A Stand in our community!**

### **Funding Model**

The community funding model has been growing very significantly. The SCE is now receiving \$3000 per month from over 600 accounts already linked to the SCE. As a result the SCE Ltd is now able to make a significant financial commitment towards the future development of the recreational facilities at the Ryall site. Our aim is to grow the income stream to \$10000 per month and we seek your continuing support in helping to achieve this.

### **Master Planning Process**

The Strathfieldsaye Sports Precinct Master Plan has now been prepared and will help to navigate the future stages of development. Facilities will include the construction of the senior oval and associated clubrooms, netball and tennis courts, linear trails along Sheepwash Creek, and the future extension of the existing Sports Club, among others. The Master Plan has been formulated from extensive community input and is available from Recreation Services Unit at City of Greater Bendigo (CGB) or by contacting members of the SCE.

### **Ryall Site Preparation**

The City of Greater Bendigo (CGB) has allocated funding in this FY budget to commence the development of the Ryall site. This will include the oval construction, netball courts and access roads. The land is currently going through a rezoning process and is expected to commence construction by April 2006.

### **Major Facility Development Submission**

The SCE and CGB have worked in partnership to prepare a comprehensive and detailed submission to apply for additional funding from Department of Sport and Recreation Victoria (SRV) for major facility development. Submissions will be assessed and those successful will be notified by Xmas. If our submission is successful this will lead to the construction of public facilities, change rooms and clubroom facilities at the Ryall site by April 2007.

### **Promotions and Marketing**

The SCE Ltd Promotions and Marketing sub-committee have been extremely busy in developing a promotional strategy that is expected to be rolled out by early November. The main message is that by linking your existing Bendigo Bank account or your Bendigo Community Telco account to the SCE Ltd. you will be making a contribution to the community funding model at no additional cost to yourself. If you are not yet using Bendigo Bank or Bendigo Community Telco, we ask that you seriously consider them for your future banking and communications services.

### **AGM**

The Annual General Meeting (AGM) for the SCE Ltd has been set for Monday, 14<sup>th</sup> November from 7.30pm at the Strath Sports Club. All members of the community are welcome to attend.

### **Interested in becoming a member?**

The SCE Ltd is a community owned company with a Board of 9 directors. It is a company based on membership and a company is only as strong as its membership base. In the near future we will be conducting a membership drive to ensure that everyone has the opportunity to be part of the decision making process.

### **Calling for sub committee membership**

The Strathfieldsaye Community Enterprise is recruiting to its sub-committees. If you have an interest in the following subcommittees please contact one of your board members. The sub-committees are:

1. Facility and Project Management
2. Promotions and Marketing/Social
3. Business Management
4. Community Programs

### **Want to know more?**

If you want to know any more about the Community Enterprise, please contact your local board members.

Eileen Dal Santo	Ph 54395916
Danielle Allan	Ph 54493339
Peter Campbell	Ph 54395586
Dennis Johanson	Ph 54395715
Alistair Smith	Ph 54393628
Peter Crapper	Ph 54393012
Paul Dullard	Ph 54393191
Keith Reynard	Ph 54393282
Collin Brady	Ph 54393565